



Funded by  
the European Union

# EU4GREENRECOVERYEAST

**A Green, Resilient, and Competitive Growth Model  
for the Eastern Partnership Countries**



The **EU4Green Recovery East** programme is a regional initiative supporting the Eastern Partnership countries on their path towards a greener, more resilient, and competitive economy.

With an EU-contribution of **EUR 21.3 million (2025-2028)**, this programme aligns with the European Green Deal and the EU's Global Gateway, driving forward environmental policy innovation that create jobs, improve health, and secure vital resources sustainably.

EU4Green Recovery East builds on the results of a decade of EU support for better water management and green economy adoption. Between 2021 and 2024, EU support enabled the adoption of **21 River Basin Management Plans**, identified **€7.7 billion in investment** needs, and promoted Nature-based Solutions.

It enhanced water quality monitoring, improved transboundary cooperation, and strengthened environmental data sharing. EU support also helped **400 SMEs** optimize resource use, introduced Eco-Industrial Parks for sustainable industry, and promoted eco-friendly product certification.



Implementing partners:



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION  
Progress by innovation

# WHY EU4GREEN RECOVERY EAST?

*This programme is aligned with the shared commitment to a **sustainable and competitive future** for people in the Eastern Partnership countries, ensuring:*



**Health & Well-being:** Reducing water pollution and restoring degraded environment for healthier populations and resilient ecosystems.



**Economic Growth & Jobs:** Supporting businesses, particularly SMEs, to adopt sustainable practices that boost their productivity and foster local job creation. Facilitating access to EU markets by aligning environmental policies with EU standards.



**Security & Stability:** Reducing dependence on external resources through circular economy practices. Mitigating resource scarcity and environmental degradation with better management of natural resources. Encouraging dialogue between countries to find solutions to environmental issues.

## RELATED INITIATIVES

This new programme is the successor to the green economy, water, and environmental data pillars of the regional EU4Environment programme. The protected areas and forestry pillar of EU4Environment has been extended and will continue until December 2026.

Other EU-funded programmes in the region on similar topics include the EU4Climate Resilience project which supports the green transition, decarbonisation, energy security, and climate resilience in the Eastern Partnership (EaP) countries.

# FIVE PROGRAMME COMPONENTS FOR A GREENER FUTURE

1

## Promote Circular Economy & Resource

**Efficiency.** Helping businesses adopt circular models to create new jobs, reduce costs, and decrease reliance on imports.

2

## Protect Water Resources &

**Reduce Pollution.** Improving water quality through better management and monitoring to safeguard public and ecosystem health.

3

## Align with EU Environmental

**Standards.** Supporting governments in aligning with EU environmental policies (Chapter 27 of the EU acquis).

4

## Strengthen Environmental

**Data & Digitalisation.** Improving environmental data integration and sharing at country and EU level for better policy-making.

5

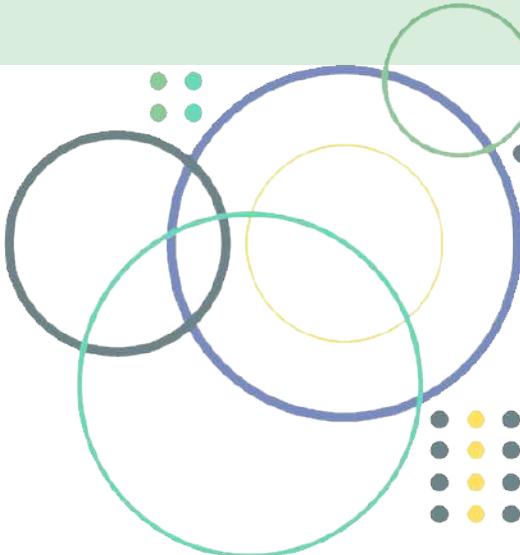
## Enhance Transboundary Cooperation on

**Environmental Issues.** Encouraging regional collaboration on natural resources to promote sustainable environmental policies and practices, addressing cross-border pollution.

# WHAT THIS MEANS FOR NON-STATE ACTORS

- **Participation in decision-making and environmental action**
  - Access to environmental data and participation in water management decision-making processes.
- **New Business Models**
  - Support in adopting circular economy practices to reduce costs and increase competitiveness.
- **Access to funding**
  - Information and guidance on accessing funding opportunities for green investments.
- **Networking**
  - Connections with other businesses and experts through Circular Economy Hubs and Clubs.
- **Training and Resources**
  - Access to online courses and a repository of best practices.
- **Facilitating access to EU markets**
  - by aligning with EU environmental policies.

For updates and resources, visit the EU4Green Recovery East website, your country's EU Delegation website or the EU Neighbours East website.



# WHAT THIS MEANS FOR PUBLIC ACTORS

- **Policy support**
  - Assistance in designing and enforcing effective environmental policies and regulations.
- **Capacity building**
  - Targeted guidance, training and knowledge sharing on circular economy, water resources and environmental management as well as financing of measures.
- **Access to EU Networks**
  - Opportunities to participate in European environmental cooperation initiatives.
- **Data and information**
  - Improved environmental data management and reporting systems to achieve fact-based policy decisions.

March 2025

This publication was funded by the European Union. Its contents are the sole responsibility of the International Office for Water (OIEau), communication manager for EU4Green Recovery East, and do not necessarily reflect the views of the European Union. © – 2025 – International Office for Water (OIEau). All rights reserved. Licensed to the European Union under conditions.